

**ROUNDTABLES**

**MEDIA PACK  
2024**



# ROUNDTABLES

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## HIGH QUALITY CONTENT



AT *portfolio institutional* WE PRIDE OURSELVES ON **QUALITY**.

## DIGITAL SUPPLEMENT



OUR ROUNDTABLE WRITE-UPS ARE CONSIDERED **MARKET LEADERS** DUE TO THEIR **QUALITY CONTENT, DESIGN AND ATTENDEES**.

## INSTITUTIONAL ATTENDEES



*portfolio institutional's* MONTHLY ROUNDTABLES ARE AN OPPORTUNITY TO MEET **ASSET OWNERS, CONSULTANTS AND TRUSTEES** TO DISCUSS THE MOST TOPICAL ISSUES AND TRENDS WITHIN A VARIETY OF ASSET CLASSES.

## ROUNDTABLE SET UP



FOLLOWING THE **FORMAL DISCUSSION** WITH EXPERTS IN THE FIELD, THE AUDIENCE ATTENDEES CAN TAKE THE CHANCE TO PARTICIPATE IN A **LIVE Q&A SESSION** WITH THE PANELLISTS AND ENJOY THE POST-EVENT NETWORKING SESSION.

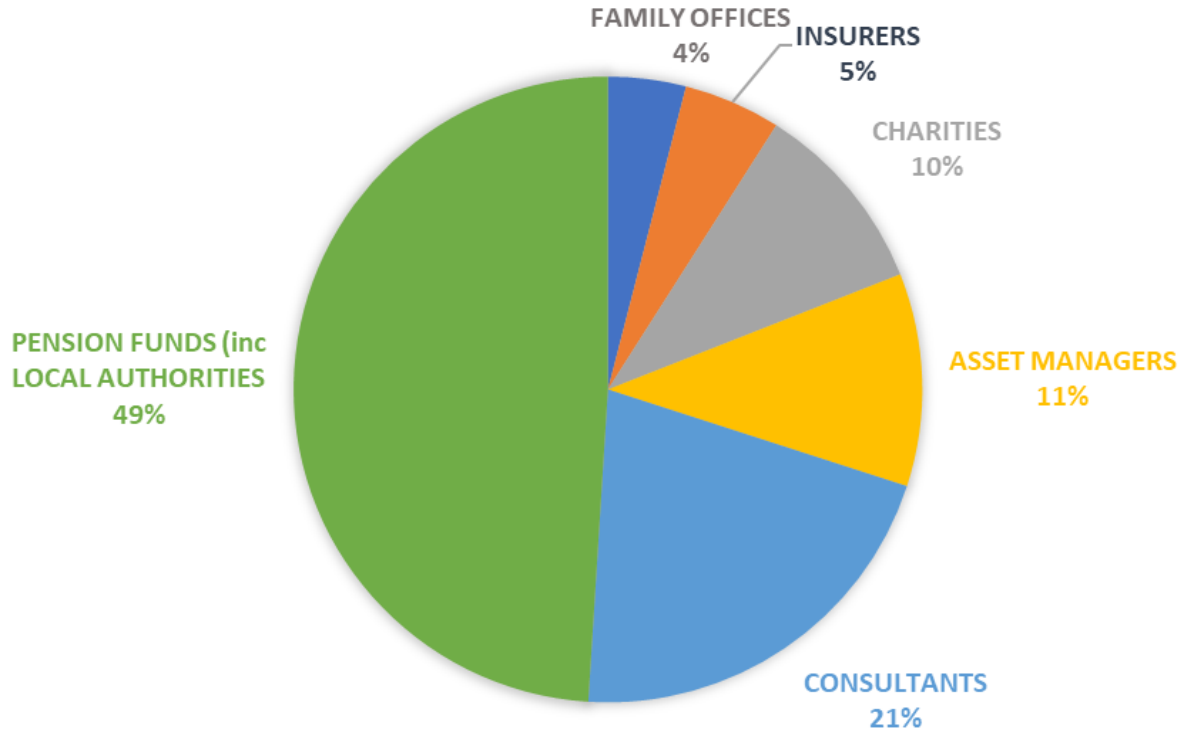
## PAST ROUNDTABLES



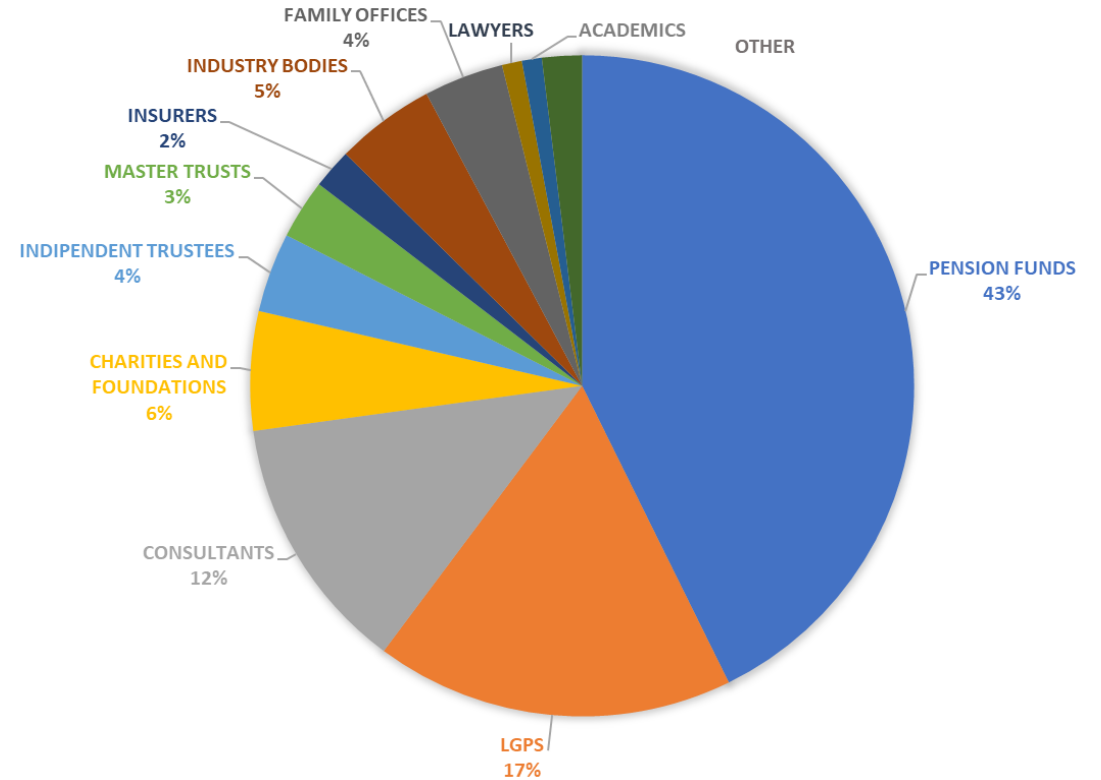
SEE OUR PAST ROUNDTABLES [HERE](#)

# WHO ARE OUR READERS?

## PRINT READERS:



## DIGITAL READERS:



Almost 7,000 copies of each issue are received by the UK's biggest DB and DC pension funds and investors and over 5,000 subscribers read our twice-weekly newsletter.

# STATISTICS:

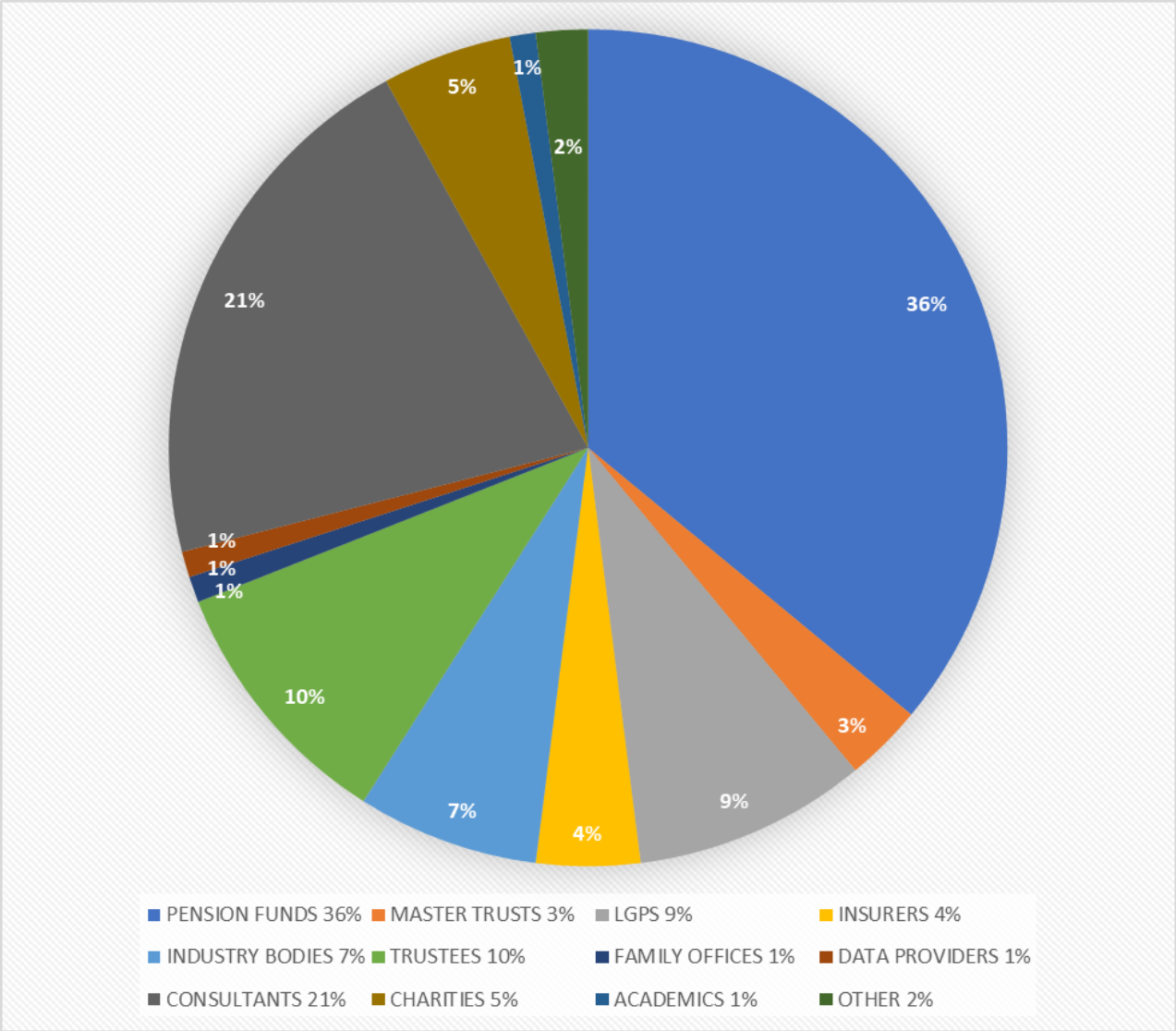
## Roundtables

Average Website page views: **1,952**  
Average social media impressions: **1,057**  
Average social media clicks: **82**  
Average newsletter clicks: **409**

Magazine distribution: **6,962**  
Digital: **1,746**  
Print: **5,216**

Newsletter subscribers: **5,295**  
LinkedIn Followers: **2,806**  
Twitter Followers: **1,119**

# ROUNDTABLE ATTENDEE BREAKDOWN:



# PACKAGE 1 – IN-PERSON WITH AUDIENCE

## BE 1 OF 2 SPONSORS



Adrian D'Enrico | Charles Baigler | Louise Warden  
Nick Spencer | Ben Ward | Tom Sumpster

APRIL 2025 | PORTFOLIO INSTITUTIONAL

## WHAT'S INCLUDED:

- Meet and engage in a discussion with asset owners, investment consultants and trustees in person
- Have input into the agenda
- Send us your wish list of asset owners/consultants you would like to attend, and we will invite them
- Venue is included - we choose and book the venue
- One expert speaker from your organisation takes part in the discussion
- Two additional team members from your organisation may join the audience to listen to the discussion, which finishes with a Q&A
- Network with the roundtable speakers and the audience after the Q&A, at a post-roundtable reception (canapés and refreshments/drinks are all included)
- A write-up of the RT will appear in a following print issue of *pi*
- A full-page advert and two-page position paper will feature in the digital roundtable supplement
- Your logo, speaker's photograph and short bio will be featured in the digital roundtable write-up and on our website
- Receive details of the roundtable audience after the event
- Option to distribute marketing material on the day (items for our goody bags)
- A full marketing campaign of the digital roundtable supplement is included for 1 month on our weekly newsletter (Tuesdays and Thursdays)
- Full post-campaign marketing report

# PRICE: ON REQUEST

# PACKAGE 2 – SOLE SPONSORSHIP IN-PERSON ON A TOPIC OF YOUR CHOICE



## WHAT'S INCLUDED:

- Meet and engage in a discussion with asset owners, investment consultants and trustees in person
- Write your agenda with the editor
- Send us your wish list of asset owners/consultants you would like to attend, and we will invite them
- Venue is included - we choose and book the venue
- 1 or 2 expert speakers from your organisation takes part in the discussion
- 3 additional team members from your organisation may join the audience to listen to the discussion, which finishes with a Q&A
- Network with the roundtable speakers and the audience after the Q&A, at a post-roundtable reception (canapés and refreshments/drinks are all included)
- Your logo, speaker, photograph and short bio will be featured on our website
- A write-up of the roundtable discussion will be published on our website as a digital supplement
- The write-up will be promoted for a month on our weekly newsletter going (Tuesdays and Thursdays)
- Receive the digital roundtable write-up for your marketing purposes
- Receive details of the roundtable audience after the event
- Option to distribute marketing material on the day (items for our goody bags)
- Full post-campaign marketing report

AON

Lucy Barron | Colin Cartwright | Charlotte Quarmby  
Melanie Cusack | Elizabeth Hartree | Jo Myerson  
Tiziana Perrella | Wayne Phelan | Alan Pickering  
JULY-AUGUST 2022 | PORTFOLIO INSTITUTIONAL

PRICE WITH AUDIENCE: **ON REQUEST**  
PRICE WITHOUT AUDIENCE: **ON REQUEST**



# THANK YOU!

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Please reach out to any of our team for more information.

We look forward to hearing from you!

**CLARISSA HUBER**

**COMMERCIAL DIRECTOR**

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