



ESG CLUB CONFERENCE PACKAGE 2023

SEPTEMBER, 13TH 2023





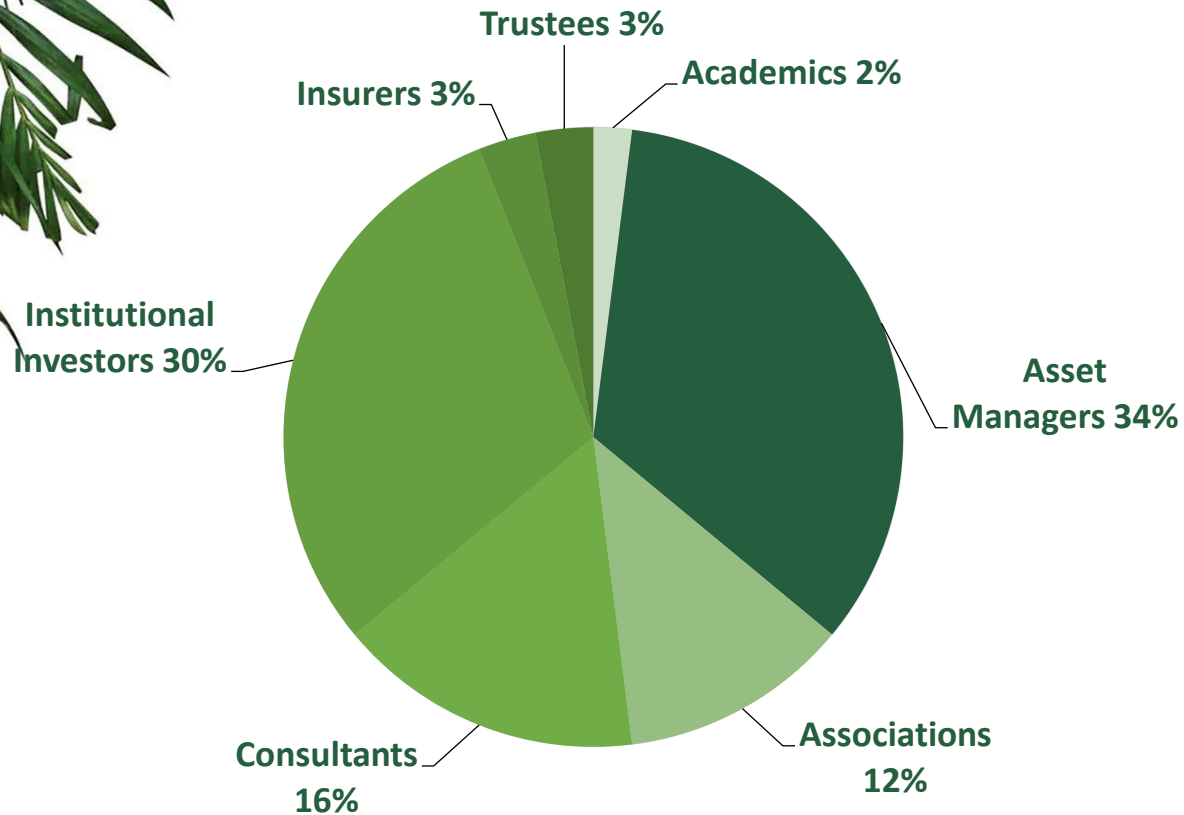
ESG CLUB CONFERENCE PACKAGE 2023

- ❖ 1 Speaking slot in 1 of the 4 Panels
- ❖ 2 extra delegate passes
- ❖ 1 page advert in the special ESG Club conference issue of *portfolio institutional*, which will include a summary write up of the event
- ❖ Logo on all marketing campaigns (including newsletter and social media) and marketing materials at the event
- ❖ Delegates list (Name, Organisation, Position)
- ❖ Promotion of your white papers and ESG Research on our conference website
- ❖ Follow-up email – 1 solus email to the all-delegates list

STATISTICS

ESG CLUB CONFERENCE ATTENDEES BREAKDOWN 2022

TOTAL ATTENDEES: 84



MAGAZINE READERS: 6,743

- Digital: **1,611**
- Print: **5,132**

NEWSLETTER:

- Subscribers: **5,295**
- Average sponsored ESG article newsletter opens: **512**
- Average sponsored ESG article newsletter clicks: **153**

SOCIAL MEDIA AND WEBSITE:

- Social media followers: **3,159**
- Average sponsored ESG article social media impressions: **154**
- Average sponsored ESG article social media clicks: **14**
- Average sponsored ESG article page views: **238**



ESG CLUB CONFERENCE SCHEDULE 2023

Time	Event
09:00 am – 09:30 am	Registration & breakfast
09:30 am – 09:40 am	Welcome from the Chair
09:40 am – 10:25 am	Panel 1 & Q&A
10:25 am – 11:10 am	Panel 2 & Q&A
11:10 am – 11:30 am	Coffee break
11:30 am – 12:15 am	Panel 3 & Q&A
12:15 pm – 13:10 pm	Panel 4 & Q&A
13:10 pm – 13:15 pm	Closing Remarks
13:15 pm – 15:00 pm	Lunch and Networking



THANK YOU!

Please reach out to any of our team for more information.

We look forward to hearing from you

CLARISSA HUBER

HEAD OF SALES

c.huber@portfolio-institutional.co.uk

07557 911 233

BASIT MOHAMMED

BUSINESS DEVELOPMENT MANAGER

b.mohammed@portfolio-institutional.co.uk

07851327487

SILVIA SILVESTRI

CRM MANAGER AND BUSINESS DEVELOPMENT

s.silvestri@portfolio-institutional.co.uk

07585 438 656